



2026 Sponsorship Opportunities

PRESENTING SPONSOR

Two Opportunities

\$7,500

- Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
- Named as the presenting sponsor in all promotional advertising. Company logo to be featured on All Social Media advertising
- Logo and link on homepage of www.waltonbarrowderby.com as Presenting Sponsor
- Full page color ad on back cover of printed event program
- Ten (10) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & ten (10) souvenir glasses
- Naming opportunity for Six (6) horses
- Naming opportunity for one virtual race; sponsor name listed on screen prior to race
- Opportunity to present trophies at end of Derby for First, Second & Third place Betting Winners



VENUE SPONSOR

Two Opportunities

\$2,500

- Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
- Logo and link on homepage of www.waltonbarrowderby.com
- Half page ad on inside front printed event program
- Six (6) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & Six (6) souvenir glasses
- Naming opportunity for six (6) horses

WINNER’S CIRCLE SPONSOR

Two Opportunities

\$1,500

- Logo and link on the Sponsor Page of www.waltonbarrowderby.com
- Half page ad in printed event program
- Four (4) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
- Naming opportunity for three (3) horses.
- Naming opportunity for one virtual race; sponsor name listed on screen prior to race

CATERING SPONSOR

One Opportunity

\$1,500

- Logo and line on the Sponsor Page of www.waltonbarrowderby.com
- Half page ad in printed event program
- Four (4) tickets to event with preferred seating & four (4) souvenir glasses
- Naming opportunity for one virtual race; sponsor name listed on screen prior to race
- Naming opportunity for three (3) horses

BAR SPONSOR

One Opportunity

\$1,000

- Name/logo displayed on signage above bar
- Logo and line on the Sponsor Page of www.waltonbarrowderby.com
- Half page ad in printed event program
- Four (4) tickets to event, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
- Naming opportunity for two (2) horses



PHOTOGRAPHY SPONSOR	ONE OPPORTUNITY	\$500
<ul style="list-style-type: none">• Logo and line on the Sponsor Page of www.waltonbarrowderby.com• Quarter page ad in printed event program• Two (2) tickets to event, \$10,000 "derby bucks" per ticket & two (2) souvenir glasses		
EXACTA SPONSOR	UNLIMITED Opportunities	\$350
<ul style="list-style-type: none">• Quarter page ad in printed event program• Logo and line on the Sponsor Page of www.waltonbarrowderby.com• Two (2) tickets to event, \$10,000 "derby bucks" per ticket & two (2) souvenir glasses		
FRIENDS OF THE DERBY SPONSOR	UNLIMITED OPPORTUNITIES	\$300
<ul style="list-style-type: none">• Two (2) tickets to event, \$10,000 "derby bucks" per ticket & two (2) souvenir glasses• Naming opportunity for two (2) horses• Name listed in printed program as Friend of Derby		
RACE SPONSOR	LIMITED OPPORTUNITIES	\$250
<ul style="list-style-type: none">• Official sponsor of one of the virtual horse races + OPPORTUNITY to name the race• Sponsor name listed on screen just prior to the sponsored race• Name of race and sponsor printed in program and announced during calling of race		
HORSE SPONSOR	LIMITED OPPORTUNITIES	\$50
<ul style="list-style-type: none">• Naming opportunity for one (1) horse		
TABLE SPONSOR	Ten Opportunities	\$1050/\$550
<ul style="list-style-type: none">• Reserved Preferred seating and tickets to event for eight (8)/six (6), \$10,000 "derby bucks" per ticket & souvenir glass for each ticket		
FULL PAGE AD IN PROGRAM	\$350	
HALF PAGE AD IN PROGRAM	\$200	
QUARTER PAGE AD IN PROGRAM	\$125	



2026 DERBY SPONSOR COMMITMENT

Submit early to take advantage of pre-event promotion!

COMPANY NAME _____

CONTACT _____

ADDRESS/CITY/STATE/ZIP _____

PHONE _____ E-MAIL _____

SPONSORSHIP _____ AMOUNT _____

PAYMENT OPTIONS: INVOICE ME _____ MY CHECK IS ENCLOSED _____ CREDIT CARD _____

NAME AS IT APPEARS ON CC _____

CC# _____ BILLING ZIP _____ SEC# _____

MAIL TO: WALTON-BARROW BOARD OF REALTORS, PO BOX 1123, MONROE, GA 30655

IF YOU ARE PAYING BY CREDIT CARD, A CONVENIENCE FEE WILL BE ADDED TO FINAL AMOUNT AND YOU CAN PAY ONLINE AT www.waltonbarrowderby.com IF YOU DO NOT WANT TO SEND US YOUR CC INFORMATION AS WRITTEN ABOVE

HORSE NAMES (IF APPLICABLE)

RACE NAME (IF APPLICABLE) _____

NOTE: If the sponsorship level selected offers something that requires a logo or ad, please e-mail those items to Walton Barrow Board of REALTORS at waltonbarrow@gmail.com

IF YOU HAVE QUESTIONS, PLEASE CALL DEBBIE JONES AT 678-725-3812

Contributions to RPAC are not deductible for federal income tax purposes. The Georgia Association of Realtors and its local associations will not favor or disadvantage any member because of amount contributed and you may refuse to contribute without reprisal. 70% of each contribution is split between Georgia RPAC to support state and local candidates and Georgia RIAC for issues mobilization and education. 30% of each contribution will be sent to the NAR Political Advocacy Fund and will NOT be used for contributions for Federal candidates.