



2025 Sponsorship Opportunities

PRESENTING SPONSOR

One Opportunity

\$2,500

- Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
- Named as the presenting sponsor on all event materials, programs and advertising. Company logo to be featured on All Social Media advertising
- Logo and link on homepage of www.waltonbarrowderby.com as Presenting Sponsor
- Full page color ad on back of printed event Program.
- Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
- Naming opportunity for Six (6) horses.
- Naming opportunity for one virtual race; sponsor name listed on screen prior to race
- Opportunity to present trophies at end of Derby for First, Second & Third place Betting Winners

SOLD

VENUE SPONSOR

One Opportunity

\$5,000

- Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
- Logo and link on homepage of www.waltonbarrowderby.com
- Full page ad on inside back printed event program
- Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
- Naming opportunity for six (6) horses

SOLD

WINNER'S CIRCLE SPONSOR

One Remaining

\$1,500

- Logo and link on the Sponsor Page of www.waltonbarrowderby.com
- Half page ad in printed event program
- Six (6) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & six (6) souvenir glasses
- Naming opportunity for Six (6) horses.
- Naming opportunity for one virtual race; sponsor name listed on screen prior to race

CATERING SPONSOR

One Opportunity

\$1,500

- Logo and line on the Sponsor Page of www.waltonbarrowderby.com
- Half page ad in printed event program
- Six (6) tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & six (6) souvenir glasses
- Naming opportunity for one virtual race; sponsor name listed on screen prior to race
- Naming opportunity for six (6) horses

SOLD

BAR SPONSOR

One Opportunity

\$1,000

- Name/logo displayed on signage above bar
- Logo and line on the Sponsor Page of www.waltonbarrowderby.com
- Half page ad in printed event program
- Four (4) tickets to event, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
- Naming opportunity for two (2) horses

SOLD



EXACTA SPONSOR	UNLIMITED Opportunities	\$500
<ul style="list-style-type: none">▪ Quarter page ad in printed event program▪ Logo and line on the Sponsor Page of www.waltonbarrowderby.com▪ Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses		
PHOTOGRAPHY SPONSOR	ONE OPPORTUNITY	\$500
<ul style="list-style-type: none">▪ Logo and line on the Sponsor Page of www.waltonbarrowderby.com▪ Quarter page ad in printed event program▪ Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses		
FRIENDS OF THE DERBY SPONSOR	UNLIMITED OPPORTUNITIES	\$300
<ul style="list-style-type: none">▪ Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses▪ Naming opportunity for two (2) horses▪ Name listed in printed program as Friend of Derby		
RACE SPONSOR	LIMITED OPPORTUNITIES	\$250
<ul style="list-style-type: none">▪ Official sponsor of one of the virtual horse races + OPPORTUNITY to name the race▪ Sponsor name listed on screen just prior to the sponsored race▪ Name of race and sponsor printed in program and announced during calling of race		
HORSE SPONSOR	SIXTY OPPORTUNITIES	\$50
<ul style="list-style-type: none">▪ Naming opportunity for one (1) horse		
TABLE SPONSOR	Ten Opportunities	\$850/\$650
<ul style="list-style-type: none">▪ Reserved Preferred seating and tickets to event for eight (8)/six (6), \$10,000 “derby bucks” per ticket & souvenir glass for each ticket		
FULL PAGE AD IN PROGRAM	\$350	
HALF PAGE AD IN PROGRAM	\$200	
QUARTER PAGE AD IN PROGRAM	\$125	
INSIDE FRONT PAGE COLOR AD	\$500	





2025 DERBY SPONSOR COMMITMENT

Submit early to take advantage of pre-event promotion!

COMPANY NAME _____

CONTACT _____

ADDRESS/CITY/STATE/ZIP _____

PHONE _____ E-MAIL _____

SPONSORSHIP _____ AMOUNT _____

PAYMENT OPTIONS: INVOICE ME _____ MY CHECK IS ENCLOSED _____ CREDIT CARD _____

NAME AS IT APPEARS ON CC _____

CC# _____ BILLING ZIP _____ SEC# _____

MAIL TO: WALTON-BARROW BOARD OF REALTORS, PO BOX 1123, MONROE, GA 30655

IF YOU ARE PAYING BY CREDIT CARD, A CONVENIENCE FEE WILL BE ADDED TO FINAL AMOUNT AND YOU CAN PAY ONLINE AT waltonbarrowderby.com IF YOU DO NOT WANT TO SEND US YOUR CC INFORMATION AS WRITTEN ABOVE

HORSE NAMES (IF APPLICABLE)

RACE NAME (IF APPLICABLE) _____

NOTE: If the sponsorship level selected offers something that requires a logo or ad, please e-mail those items to Linda Jackson @ lindahardi@aol.com

IF YOU HAVE QUESTIONS, PLEASE CALL OR EMAIL LINDA JACKSON – 404-314-6122

Contributions to RPAC are not deductible for federal income tax purposes. The Georgia Association of Realtors and its local associations will not favor or disadvantage any member because of amount contributed and you may refuse to contribute without reprisal. 70% of each contribution is split between Georgia RPAC to support state and local candidates and Georgia RIAC for issues mobilization and education. 30% of each contribution will be sent to the NAR Political Advocacy Fund and will NOT be used for contributions for Federal candidates.