

## 2024 SPONSORSHIP OPPORTUNITIES

- **PRESENTING SPONSOR** **One Opportunity** **\$2,500**

• <https://www.georgiamls.com/real-estate-agents/SMALLMICHELL> Company name and logo featured prominently on all brochures and promotional materials prior to and during the event

  - Named as the presenting sponsor in all press releases and advertising.
  - Company logo to be featured in All Social Media advertising
  - Logo and link on homepage of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com) as Presenting Sponsor
  - Full page color ad on back of printed event Program and on inside of program.
  - Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses.
  - Naming opportunity for one virtual race; sponsor name listed on screen prior to race
  - Opportunity to present trophies at end of Derby for First, Second & Third Place Betting Winners
  
- **VENUE SPONSOR** **IN KIND** **\$5,000**

  - Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
  - Logo and link on homepage of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Full page ad on inside back of printed event program
  - Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses
  
- **WINNER’S CIRCLE SPONSOR** **Two Opportunities (one remaining)** **\$1,500**

  - Logo and link on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses
  
- **CATERING SPONSOR** **One Opportunity** **\$1,500**

  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Eight (8) tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses
  
- **BAR SPONSOR** **One Opportunity** **\$1,000**

  - Name/logo displayed on signage/banner above bar
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Four (4) tickets to event with \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
  - Naming opportunity for two (2) horses

## 2024 SPONSORSHIP OPPORTUNITIES

- **TRIPLE CROWN SPONSOR** **Two Opportunities** **\$1,000**

  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Four (4) tickets to event, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
  - Naming opportunity for two (2) horses
  
- **MEDIA SPONSOR** **One Opportunity** **\$1,000**

  - Name/logo displayed on signage above screens
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Four (4) tickets to event, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
  - Naming opportunity for two (2) horses
  
- **“DERBY BUCKS” SPONSORSHIP** **One Opportunity** **\$1,000**

  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Logo or photo on one side of each 1,000 “derby buck”
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  
- **BOURBON TASTING SPONSOR** **Two Opportunities** **\$1,000**

  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming opportunity for two (2) horses
  - Sponsorship banner at bourbon tasting station
  
- **WINE TASTING SPONSOR** **One Opportunity** **\$1,000**

  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming opportunity for two (2) horses
  - Sponsorship banner at wine tasting station
  
- **TRIFECTA SPONSOR** **Two Opportunities** **\$750**

  - Half page ad in printed event program
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming opportunity for two (2) horses





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- **BEST HAT/BEST LADY’S ATTIRE/BEST DERBY “DUDE” CONTEST SPONSOR** **\$750**
  - One Opportunity**
  - Official sponsor of “best” OF ALL 3 contests
  - Half page ad in printed event program showing as Sponsor of “Best” Events
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming Opportunity for two (2) horses
  - Judging opportunities for “best” OF ALL 3 contests
  - Opportunity to Present award/trophy for “best” OF ALL 3 contests
  
- **EXACTA SPONSOR** **Three Remaining** **\$500**
  - Quarter page ad in printed event program
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  
- **PHOTOGRAPHY SPONSOR** **\$500**
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Quarter page ad in printed event program
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  
- **FRIENDS OF THE DERBY SPONSOR** **Multiple Opportunities** **\$300**
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming Opportunity for two (2) horses
  - Name listed in program as Friend of Derby
  
- **RACE SPONSOR** **Six Remaining** **\$250**
  - Official sponsor of one of the “virtual” races
  - Sponsor name and name of race listed on screen just prior to the sponsored race
  - Name of race and sponsor printed in program and announced during calling of race
  
- **HORSE SPONSOR** **52 Remaining** **\$50**
  - Naming opportunity for one (1) horse.





# 2024 SPONSORSHIP OPPORTUNITIES

## 2024 DERBY SPONSOR COMMITMENT

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS/CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SPONSORSHIP \_\_\_\_\_ AMOUNT \_\_\_\_\_

PAYMENT OPTIONS: INVOICE ME \_\_\_\_\_ CHECK IS ENCLOSED \_\_\_\_\_ CREDIT CARD \_\_\_\_\_

NAME AS IT APPEARS ON CC \_\_\_\_\_ EXP \_\_\_\_\_

CC# \_\_\_\_\_ BILLING ZIP \_\_\_\_\_ SEC# \_\_\_\_\_

MAIL TO: WALTON-BARROW BOARD OF REALTORS, PO BOX 1123, MONROE, GA 30655

**IF YOU ARE PAYING BY CREDIT CARD, A CONVENIENCE FEE WILL BE ADDED TO FINAL AMOUNT AND YOU CAN PAY ONLINE AT [waltonbarrowderby.com](http://waltonbarrowderby.com) if you do not want to send us your CC information as written above.**

HORSE NAMES (IF APPLICABLE)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

RACE NAME (IF APPLICABLE) \_\_\_\_\_

NOTE: If the sponsorship level selected offers something that requires a logo or ad, please e-mail those items to Shane Short at [shane@choosewalton.com](mailto:shane@choosewalton.com)

Please look online at [waltonbarrowderby.com](http://waltonbarrowderby.com) for ad sizes and criteria. Business cards cannot be accepted as your ad

**IF YOU HAVE ANY QUESTIONS, PLEASE CALL OR EMAIL LINDA JACKSON – 404-314-6122**

**[lindahardi@aol.com](mailto:lindahardi@aol.com)**

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