

# 2024 SPONSORSHIP OPPORTUNITIES

- PRESENTING SPONSOR** **One Opportunity** **\$2,500**

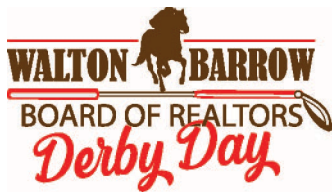
  - Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
  - Named as the presenting sponsor in all press releases and advertising. Company logo to be featured in All Social Media advertising
  - Logo and link on homepage of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com) as Presenting Sponsor
  - Full page color ad on back of printed event Program and on inside of program.
  - Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses.
  - Naming opportunity for one virtual race; sponsor name listed on screen prior to race
  - Opportunity to present trophies at end of Derby for First, Second & Third Place Betting Winners
  
- VENUE SPONSOR** **IN KIND** **\$5,000**

  - Company name and logo featured prominently on all brochures and promotional materials prior to and during the event
  - Logo and link on homepage of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Full page ad on inside back cover of event program
  - Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses
  
- WINNER’S CIRCLE SPONSOR** **Two Opportunities (one remaining)** **\$1,500**

  - Logo and link on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Eight (8) Tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses
  
- CATERING SPONSOR** **One Opportunity** **\$1,500**

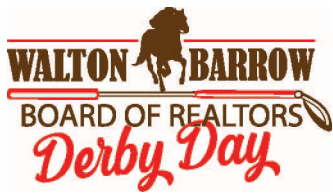
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Eight (8) tickets to event with preferred seating, \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses
  - Naming opportunity for six (6) horses
  
- BAR SPONSOR** **One Opportunity** **\$1,000**

  - Name/logo displayed on signage/banner above bar
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Four (4) tickets to event with \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
  - Naming opportunity for two (2) horses



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- **TRIPLE CROWN SPONSOR** **Two Opportunities** **\$1,000**
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Four (4) tickets to event, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
  - Naming opportunity for two (2) horses
  
- **MEDIA SPONSOR** **One Opportunity** **\$1,000**
  - Name/logo displayed on signage above screens
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Four (4) tickets to event, \$10,000 “derby bucks” per ticket & four (4) souvenir glasses
  - Naming opportunity for two (2) horses
  
- **“DERBY BUCKS” SPONSORSHIP** **One Opportunity** **\$1,000**
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Logo or photo on one side of each \$1,000 “derby buck”
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  
- **BOURBON TASTING SPONSOR** **Two Opportunities** **\$1,000**
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming opportunity for two (2) horses
  - Sponsorship banner at bourbon tasting station
  
- **WINE TASTING SPONSOR** **One Opportunity** **\$1,000**
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Half page ad in printed event program
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming opportunity for two (2) horses
  - Sponsorship banner at wine tasting station
  
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- **TRIFECTA SPONSOR** **Two Opportunities** **\$750**
  - Half page ad in printed event program
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming opportunity for two (2) horses



# 2024 SPONSORSHIP OPPORTUNITIES

- **BEST HAT/BEST LADY’S ATTIRE/BEST DERBY “DUDE” CONTEST SPONSOR** **\$750**
  - One Opportunity**
  - Official sponsor of “best” OF ALL 3 contests
  - Half page ad in printed event program showing as Sponsor of “Best” Events
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming Opportunity for two (2) horses
  - Judging opportunities for “best” OF ALL 3 contests
  - Opportunity to Present award/trophy for “best” OF ALL 3 contests
  
- **EXACTA SPONSOR** **Four Opportunities** **\$500**
  - Quarter page ad in printed event program
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  
- **PHOTOGRAPHY SPONSOR** **\$500**
  - Logo and line on the Sponsor Page of [www.waltonbarrowderby.com](http://www.waltonbarrowderby.com)
  - Quarter page ad in printed event program
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  
- **FRIENDS OF THE DERBY SPONSOR** **Multiple Opportunities** **\$300**
  - Two (2) tickets to event, \$10,000 “derby bucks” per ticket & two (2) souvenir glasses
  - Naming Opportunity for two (2) horses
  - Name listed in program as Friend of Derby
  
- **RACE SPONSOR** **Nine Opportunities** **\$250**
  - Official sponsor of one of the “virtual” races
  - Sponsor name and name of race listed on screen just prior to the sponsored race
  - Name of race and sponsor printed in program and announced during calling of race
  
- **HORSE SPONSOR** **75 Opportunities** **\$50**
  - Naming opportunity for one (1) horse.
  
- **TABLE SPONSOR (s)** **Multiple Opportunities** **\$850/\$650**



## 2024 SPONSORSHIP OPPORTUNITIES

Reserved Preferred seating and tickets to event for eight (8), \$10,000 “derby bucks” per ticket & eight (8) souvenir glasses

Reserved Preferred seating and tickets to event for six (6), \$10,000 “derby bucks” per ticket & six (6) souvenir glasses

- **FULL PAGE AD IN PROGRAM**                      **\$350**
- **HALF PAGE AD IN PROGRAM**                      **\$200**
- **QUARTER PAGE AD IN PROGRAM**                      **\$125**



**2024 SPONSORSHIP OPPORTUNITIES**

**2024 DERBY SPONSOR COMMITMENT**

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS/CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SPONSORSHIP \_\_\_\_\_ AMOUNT \_\_\_\_\_

PAYMENT OPTIONS: INVOICE ME \_\_\_\_\_ CHECK IS ENCLOSED \_\_\_\_\_ CREDIT CARD \_\_\_\_\_

NAME AS IT APPEARS ON CC \_\_\_\_\_ EXP \_\_\_\_\_

CC# \_\_\_\_\_ BILLING ZIP \_\_\_\_\_ SEC# \_\_\_\_\_

MAIL TO: WALTON-BARROW BOARD OF REALTORS, PO BOX 1123, MONROE, GA 30655

**IF YOU ARE PAYING BY CREDIT CARD, A CONVENIENCE FEE WILL BE ADDED TO FINAL AMOUNT AND YOU CAN PAY ONLINE AT [waltonbarrowderby.com](http://waltonbarrowderby.com) if you do not want to send us your CC information as written above.**

**HORSE NAMES (IF APPLICABLE)**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**RACE NAME (IF APPLICABLE)** \_\_\_\_\_

**NOTE:** If the sponsorship level selected offers something that requires a logo or ad, please e-mail those items to Shane Short at [shane@choosewalton.com](mailto:shane@choosewalton.com)

Please look online at [waltonbarrowderby.com](http://waltonbarrowderby.com) for ad sizes and criteria. Business cards cannot be accepted as your ad

**IF YOU HAVE ANY QUESTIONS, PLEASE CALL OR EMAIL LINDA JACKSON – 404-314-6122**

**[lindahardi@aol.com](mailto:lindahardi@aol.com)**

Contributions to RPAC are not deductible for federal income tax purposes. The Georgia Association of REALTORS and its local associations will not favor or disadvantage any member because of amount contributed, and you may refuse to contribute without reprisal. 70% of each contribution is split between Georgia RPAC to support state and local political candidates and Georgia RIAC for issues mobilization and education. 30% of each contribution will be sent to the NAR Political Advocacy Fund and will not be used for contributions for federal candidates.